

## **Cookies Statement**

### **How we use Cookies**

Cookies are very small text files that are stored on your computer when you visit some websites.

We use cookies to help identify your computer so we can tailor your user experience, track shopping basket contents and remember where you are in the order process.

You can disable any cookies already stored on your computer, but these may stop our website from functioning properly.

### **The following is strictly necessary in the operation of our website.**

This website will:

- Remember what is in your shopping basket
- Remember where you are in the order process
- Remember that you are logged in and that your session is secure. You need to be logged in to complete an order.

The following are not strictly necessary, but are required to provide you with the best user experience and also to tell us which pages you find most interesting (anonymously).

### **Functional Cookies**

This website will track the pages you visit via Google Analytics. We use this service to gather information on how visitors use our website. Google may provide this information to third parties in the event it is required to do so by law or by authority, or if third parties process the information Google gathers through their Analytics software. We do not have any authority in this and have no control over Google. We did not allow Google to use the analytics information for other Google services.

### **Targeting Cookies**

This website will allow you to share pages with social networks such as Facebook and Twitter (If available). These sites may set a cookie when you are logged into their service. Success Formula has no control or liability over these cookies set, so you should check the relevant third party's cookie policy for more information.

This website will not share any personal information with third parties.